

Progress Update – River Based Leisure

No	Recommendation	Responsibility	Completion Date / Anticipated Completion Date	Evidence of Progress 30/06/10	Assessment of Progress - 30/06/10	Evidence of Progress 10/11/10	Assessment of Progress – 10/11/10
1d)	to explore options to maximise the funding available for the staging of major events linked to river based activities including development of an annual Stockton regatta in conjunction with partners including the University of Durham;	SMI, SBC, ONE, British Waterways and Tees Active	Summer 2008 – Summer 2010	<p>Take To The Tees 2010 to be staged in August will take a greater role within the SBC events calendar. Improvements works to Preston Park will see the Stockton Summer Show relocated to the Tees Barrage and incorporated into the Take To The Tees Event, which will again feature the excellent facilities and activities available along this stretch of the Tees.</p> <p>The event will also include the Tees River Rat Race an urban adventure race set against the River Tees which includes many water and shore based activities along its course. This event will be screened on Channel 4 ensuring a national level profile for the river environment and the Borough.</p>	2 - On Track	<p>The second Take To The Tees was successfully held between the 22nd – 30th August and incorporated the following activity</p> <p>Triathlon Sunday - including mini, sprint and standard distances (Sunday 22nd August)</p> <p>Take to the Tees water-based and water-side activity (Monday 23rd to Monday 30th August)</p> <p>Stockton Summer Show (Stockton Riverside) (Saturday 28th to Monday 30th August)</p> <p>ARC in the Park (Tees Barrage) (Friday 27th and Saturday 28th August)</p> <p>Stockton-on-Tees River Rat Race (Sunday 29th August)</p> <p>Television coverage of the event will be screened on channel 4 on 24th October, 7.30am. Details of scheduling will be confirmed.</p> <p>The water activities were very well attended with the majority at maximum capacity. 1090 places to access the Tees were provided across the whole event.</p>	1 – Fully Achieved
1e)	to support the development of the 'Tees River Trust';	Beccy Brown Matthew Kirk	Ongoing	The new Tees River Trust Project Officer is in post. Discussions are underway with Ben Lamb to review how best to engage within the RUG structure. With an officer now in	2 - On Track	Invites have been extended to the River Tees Trust to participate in the series of RUG meetings work is ongoing on how best they may engage in work taking place within the Stockton stretch of the	2 – On Track

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				Course has a British Waterways Project Manager Steve Garcia in post over seeing construction phase a TAL manager will be appointed at an appropriate time to commence commercial operation of the facility.	2 – On Track	2011.	
1g)	to undertake a feasibility study for a more regular water borne transport service, and to explore funding streams to achieve this, (including the Local Transport Plan);	Beccy Brown Matthew Kirk	Spring 2009	The British Waterways Mooring Team are currently considering undertaking a mooring feasibility study on the Tees which if match funded could be rolled out to include identifying wider water-based business opportunities. In addition the British Waterways Trade Manager is visiting the Tees on the 15th July to review the commercial opportunities available. The option of a River Taxi Service has been put forward, with the option discussed within the RUG Development & access Group attended by British waterways Regeneration Manager for the area. Discussions have also included the Environment Agency who have commissioned similar feasibility studies in other parts of the country.	2 - On Track	Initial progress was made in conjunction with British Waterways Regeneration Manager Jane Thomson towards undertaking a mooring study on the Tees that would also review the commercial opportunities available on the Tees which would include a water borne transport service. Unfortunately the British Waterways Mooring Team do not have sufficient funds to progress a study at this stage. The item will remain on the agenda for British waterways should funding become available. In response additional funding sources are being sought for the proposed study. Progress has been made in working towards providing the necessary infrastructure to facilitate a water borne transport service in the future with the forthcoming Preston Park Jetty. Further work is being undertaken in conjunction with British	3 - Slipped

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						Waterways and members of the RUG Development & Access Group to identify and develop further suitable multi user access points along the Tees.	
1h)	<p>to develop a marketing and communications strategy to promote and market the river at the local, regional, national and international level, working with Visit Tees Valley where appropriate. This should include work:</p> <ul style="list-style-type: none"> - to increase engagement with the local community - to engage with local business to promote the river-based opportunities available - to develop a central hub of information including a website and a comprehensive information pack for users, including for schools use 	<p>Beccy Brown and Kay Wilson (SMI)</p> <p>Beccy Brown Matthew Kirk</p> <p>Beccy Brown Matthew Kirk</p> <p>Neil Russell</p>	<p>September 2008</p> <p>September 2009</p> <p>September 2008</p> <p>September 2009</p>	<p>Media coverage is currently focused upon the progressing redevelopment of the White Water course. Marketing and promotion of Take To the Tees and the Tees River Rat Race will build up in the approach to the event.</p> <p>The forthcoming Take To The Tees represents a key opportunity to connect the activities available on the river to the local communities. The Friend of Tees Heritage Park have successfully secured a grant of £450k from the Big Lottery Community Spaces funding stream, together with £154k match funding. The project will define the park area through gateway features that will incorporate Bluetooth technology to provide information on the park to visitors. A further success has been the River Routes Project with the award of £336k grant over a three year period to fund</p>	<p>1- Fully Achieved</p> <p>2 – On Track</p> <p>2 – On Track</p>	<p>The Tees River Rat Race scheduled to be screened on channel 4 on 24th October, 7.30am will market the Tees at a national level. This event is set to continue in forthcoming years.</p> <p>Work on a local level continues to be developed by the RUG Marketing Group. A Tees photographic competition is proposed which will both engage with the local community and provide an opportunity to promote the river.</p> <p>Two Stockton River Routes Project Community Wardens are now both in post and fully engaged within the RUG structure providing a working resource within the community.</p> <p>A series of updates and improvements to www.rivertees.org are planned</p>	<p>1 – Fully Achieved</p> <p>1 – Fully Achieved</p> <p>1 – Fully Achieved</p> <p>1 – Fully Achieved</p>

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				<p>two community warden posts to work with community groups and partners, with the primary aim of improving access to green space and river corridors in the Borough.</p> <p>Early discussions are underway with a local company around a potential commercial leisure/business development at a riverside location. Currently classed as commercially sensitive.</p> <p>General SBC business support is available to river based businesses and specific work is taking place with one key operator</p>		<p>working in conjunction with the SBC Corporate Communications Team and the RUG Marketing Group. The Schools Pack have been completed by sports development and available online.</p>	
5	<p>Ensure that the opportunities for the Borough in relation to the period leading up to the 2012 Olympic Games (and future international sporting events such as Glasgow 2014) are maximised through work with regional partners in particular ONE- in particular the opportunities to host a range of associated events;</p>	<p>British Waterways & SMI, Tees Active</p>	<p>ongoing</p>	<p>Numerous discussions have been held with ONE and the Olympic governing body. A key aim is to attract a world ranking event to the course in May 2011, a delegation from the authority, course designers and a member of the British canoe team will attend the canoeing world championships in Slovenia in September 2010 to promote the course as a training destination to national squads competing at the world championships.</p>	<p>2 – On Track</p>	<p>SBC have developed a 2012 Olympic and Paralympic Games Opportunities Plan: 2012-2013 this sets out the vision and plans to be implemented to take full advantage of the opportunities that are presented by London 2012. The plan focuses upon the opportunity presented by the games to inspire and motivate different community groups and individuals to both participate in sport and celebrate the cultural ideals behind the Olympic Games.</p>	<p>2 – On Track</p>

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